

## **Histologics' Privacy Statement**

Welcome to Histologics' web and mobile experience. Histologics respects your privacy and recognizes your need for appropriate protection and management of any personally identifiable information you share with us. This Web & Mobile Privacy Statement (hereinafter the "Privacy Statement") describes our practices in connection with information we collect through software applications (including mobile applications) and websites that we operate and that contain a link to this Privacy Statement (hereinafter an "Application"). This includes any information by which you can be personally identified, such as name, address, and telephone number. As you navigate our Applications and communicate with Histologics (sometimes referred to as "we" "us" or "our") via the Application the Privacy Statement has been established so that you can understand how we intend to treat your information.

To protect your privacy, we have adopted the following principles:

### **Information we collect**

This Privacy Statement describes our practices in connection with information we collect through Applications that contain a link to this Privacy Statement.

We are not responsible for the privacy practices of any third party service providers (such as Internet Service Providers ("ISPs") or cloud service providers) or other third parties operating websites or applications to which the Application links. The inclusion of a link on a Histologics' Application does not imply that Histologics endorses, or otherwise monitors the privacy practices of that linked third party website or application.

In general, you can visit [www.vhistologics.com](http://www.vhistologics.com) without telling us who you are or revealing any personal information about yourself. We do track the Internet address of the domains from which people visit us and analyze this data for trends and statistics, but the individual user remains anonymous.

Some of our web pages utilize "cookies" so that we can better serve you with more tailored information when you return to our site. Cookies are identifiers which a web site can send to your browser to keep on your computer to facilitate your next visit to our site. You can set your browser to notify you when you are sent a cookie, giving you the chance to decide whether or not to accept it. We do not share information obtained from cookies with third parties. We collect and analyze it for trends and statistics and also use it to improve our service to you.

### **Your choice**

There are times when we may ask you to provide information, including some identifying you personally. It is our intent to inform you before we do so and to tell you what we intend to do with the information. You will have the option to not provide the information, and in the future you will be able to "opt out" of certain uses of the information. If you choose not to provide the information we request, you can still visit most of the [www.histologics.com](http://www.histologics.com) web site, but you may be unable to access certain options, offers, and services.

## **Security**

We take reasonable steps to protect the information you share with us from unauthorized access or disclosure. We do not intend to share the personal information you provide us with third parties, without your consent (except, of course, if a court orders us to do so).

## **Commitment**

Personal data privacy is a new and evolving area, and it is our intent to meet the ever-changing demands while minimizing the potential for miscommunication. If you have any comments or questions regarding our privacy policy, please contact us. We will address any issue to the best of our abilities.

## **Linking to Other Websites and Applications**

From time to time, our Application may provide links to other websites or applications, not owned or controlled by Histologics, that we think might be useful or of interest to you. We cannot, however, be responsible for the privacy practices used by other website owners or the content or accuracy of those other websites. Links to various non-Histologics websites or applications do not constitute or imply endorsement by Histologics of these websites or applications, any products or services described on these sites, or of any other material contained in them.

## **Changes to Histologics' Privacy Statement**

Histologics may change this Privacy Statement from time to time; when updates are made, the version date (located at the bottom of this Privacy Statement) will also be updated to reflect that a revision occurred. We encourage you to periodically reread this Privacy Statement to see if there have been any changes that may affect you. This Privacy Statement is not intended to and does not create any contractual or other legal rights in or on behalf of any party.

Thank you for your support of these policies and of Histologics.

*Privacy statement update: January 24, 2017.*